SIUe

Department of Art & Design

ART 111-WS1
Introduction to Art
Winter Session (Spring 2020)
Syllabus

About the Instructor
Name: Dr. Ivy Cooper
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Bio and Teaching Philosophy: I received my Ph.D. in art and architectural history from the University of Pittsburgh. In my research, I specialize in contemporary art and art theory, public sculpture, Minimalism, and architecture. I also write freelance art criticism for regional and national art journals and newspapers, and I frequently lecture at the Saint Louis Art Museum and other arts institutions. At SIUE I head the art history program and teach courses including Modern and Contemporary Art, History of Photography, History of Modern Architecture, and Art History Methods, in addition to Introduction to Art and Survey of Western Art History.

Communicating with the instructor: Prof. Cooper's office is located in ADW 2128, ph. x3107. Email: icooper@siue.edu. As this is an online course, no physical office hours will be maintained unless requested. The best way to contact me is via email. I check and answer course-related email daily between 12-1 p.m. Students can reasonably expect to get an answer from me within one day. There is also a Questions, Comments, and Concerns forum on the course's Discussion Board. I require that students subscribe to this board to be alerted to information relevant to all. Instructions on subscribing to a discussion board are available in the notes of the Questions, Comments, and Concern forum.

About the Course
Course description: This course is designed to give you an introduction to the world history of art and visual culture. We will focus on the "means" of art, the way artists use visual language to communicate, as well as the history and social functions of art in a variety of cultures. This course has no prerequisites and satisfies the requirement for a Breadth Area course in Fine and Performing Arts. The three-week course (**December 16 – January 5**) is taught online through Blackboard.

Course goals and student learning objectives: After completing this course, students will be able to:
- Identify the function of art in human society and describe the value of art as a cultural endeavor
- Define basic art terms, processes and media, and identify design principles and elements in a range of artworks
- Recognize and describe key works, periods and styles of art history
- Evaluate the relationship of form to content and context in artworks
- Employ electronic tools and resources to research subjects in art
- Apply critical looking and thinking tools in studying artworks firsthand at a cultural institution
- Produce critical writing that includes description, analysis, interpretation and evaluation of selected artworks

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Course textbook: Henry M. Sayre, *A World of Art*, eighth edition. The textbook is available only as an e-text through REVEL. To access it, go to REVEL Text on the Blackboard menu. Download and read the student registration information and use the code provided there to set up a REVEL account and access the textbook.

Technology requirements: Since this is an online course, you are expected to have reliable Internet access on a regular basis. It is your responsibility to address any computer problems that might occur. Such problems are not an excuse for delays in meeting expectations or for missing course deadlines.

At a minimum, you will need the following software/hardware to participate in this course:
- Computer with an updated operating system (e.g. Windows, Mac, Linux)
- Updated Internet browsers (Apple Safari, Internet Explorer, Google Chrome, Mozilla Firefox)
- DSL or Cable Internet connection or a connection speed no less than 6 Mbps.
- Media player for MP4 files
- Adobe Reader or alternative PDF reader (free): http://get.adobe.com/reader/?promoid=HRZAC
- Oracle Java plugin (free): http://java.com/en/download/index.jsp
- Any other specialized software or basic software (e.g., MS Office, etc.)

Technical support: Support for using Blackboard is available by calling **618-650-5500** or by visiting the **Help** link located inside of the Blackboard course shell. Technical assistance is provided 24/7 during this course. Local ITS support will be provided during normal business hours. After hours and holiday support is being provided by Blackboard's Help Desk technicians. Any issues that Bb technicians are unable to resolve will be handled within one day by local ITS support personnel. If you experience any technical problems during an assignment or exam, you are required to take a screenshot of the issue or error message and submit that evidence to me immediately.

Course requirements
Attendance/Participation: It is vitally important that our classroom environment promote the respectful exchange of ideas, including being sensitive to the views and beliefs expressed during online discussions. Your success in this course will depend on your communication, consistent engagement and active participation in all course activities. Success in this course requires that adhere to the deadlines given below as you complete assignments, discussions, and other course activities. Timely participation in online discussions is very important and is not optional. You are expected to post and reply to discussions in a timely manner consistent with the requirements contained within the course syllabus and assignment instructions.

Submitting Assignments: Students will submit essays electronically as a .doc, .docx, rtf, or pdf files using Turnitin on Blackboard. Statement on Turnitin:

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By taking this course, you agree that all required papers may be subject to submission for textual similarity review to Turnitin for the detection of plagiarism. Some papers submitted for review will be included as source documents in the global Turnitin repository to be used in future reviews. You should remove your name and any other personally identifying information from your papers prior to submission to Turnitin.

For additional information on and instructions pertaining to Turnitin, consult the SIUE Turnitin resource page at: http://www.siue.edu/its/turnitin/

Late or Missed Assignments: Late assignments will not be accepted.
Course Activities and Resources:

<u>*Blackboard:*</u> This course takes place on Blackboard 9.1. All lectures, discussions, coursework and exams will be available and submitted on Blackboard at https://bb.siue.edu/. The course schedule lists activities and completion deadlines. It is critical that you follow this schedule and meet assigned deadlines. Online courses are extremely labor- and time-intensive. You must be prepared to view up to six hours of lecture per week, in addition to the time spent reading and completing assignments. I have provided an Art 111 Course Tour through Zoom that students are required to view on the first day of class. The Course Tour will guide the students through the course structure and show students locations of course materials, how to upload assignments and use the Discussion Board, and how to submit tests. For additional instruction in using Blackboard, students are encouraged to view the resources at http://www.siue.edu/its/students/. If you are having problems accessing any of the course materials or submitting coursework, call **618-650-5500** or use the **Help** course navigational button in Blackboard. There is also a Questions, Comments, and Concerns forum on the course's Discussion Board.

<u>*Lectures:*</u> There is a recorded lecture for the topics in the Sayre textbook. The lectures are available as downloadable MP4 files or may be viewed streaming online. Students are expected both to read the textbook chapters and view the lectures and videos posted in the folders. Tests are based on material in the textbook, lectures and videos, and lectures cover critical information concerning Assignments and the Paper.

<u>*Tests:*</u> There will be three tests in this class based on the Sayre text and lectures. The tests consist of multiple choice questions, short answer, and comparison essays based on visual prompts. These tests will take place online and must be completed in one sitting, during a 2-hour time slot in the designated test period. No make-up exams will be allowed without documentation from a doctor or academic authority.

<u>*Assignments:*</u> Five assignments are due during this class. Assignment #1 is an introductory post and reflection on an art encounter, posted on the Discussion Board. Assignment #2 is a short response paper in which students consider form,

content, and context in an artwork. Assignment #3 is a Discussion Board activity on public art. Assignment #4 is a Wiki: Class Art Collection, in which students use art museum websites to select and present a favorite work of art. Assignment #5 focuses on Art in the News—students will respond to current news articles about art and will contribute an article of their own to the Discussion Board. Each assignment is graded with a rubric. The full assignment descriptions are available in the corresponding Weekly Module folders on Blackboard. Assignments are due on Blackboard by **10 p.m.** on the due date. Late assignments will not be accepted.

Paper: Visual and Conceptual Analysis: Students in the course will travel to a museum or gallery in their area and select a work of art, or select a work of public art, and write a visual and conceptual analysis of the work. The analysis must be minimum 500 words. Students must also turn in a photograph of themselves at the site. Additional guidelines are available in the Paper folder on Blackboard.

Assessment/Grading

Grade elements:

Test 1: 15%
Test 2: 15%
Test 3: 20%
Five Assignments: 30%
Paper: 20%

Grading scale:

90-100%=A; 80-89%=B; 70-79%=C; 60-69%=D; 59% and below=F

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Course Schedule (subject to modification):

Week 1: December 16 – December 22
Topic: The Visual World
Reading & Lectures: Sayre Chapters 1-2
Assignment #1: Discussion Board Introduction and Reflection on Art Encounter, due Tuesday, December 17, by 10 p.m.
Topic: The Formal Elements and Their Design
Reading & Lectures: Sayre Chapters 3-7
Test 1, available between Saturday, 12/21, 7:30 a.m., and Monday, 12/23, 10:00 p.m.

Week 2: December 23 – December 29
Topic: The Fine Arts Media: Drawing, Printmaking, Painting, Photography and Time-based Media, Sculpture, the Craft Media, Architecture, the Design Profession
Reading & Lectures: Sayre Chapters 8-15
Assignment #2: Short Response Paper, due Tuesday, December 24, by 10 p.m.
Assignment #3: Discussion Board Assignment on Public Art, due Friday, December 27, by 10 p.m.
Test 2, available between Saturday, 12/28, 7:30 a.m., and Monday, 12/30, 10:00 p.m.

Week 3: December 30 – January 5
Topic: The Visual Record I: The Ancient World, the Age of Faith, and the Renaissance through the Baroque
Reading & Lectures: Sayre Chapters 16-18
Topic: The Visual Record II: The Eighteenth and Nineteenth Centuries; from 1900 to the Present
Reading & Lectures: Sayre Chapters 19-20
Assignment #4: Wiki Class Art Collection, due Tuesday, December 31, by 10 p.m.
Assignment #5: Art in the News, due Thursday, January 2, by 10 p.m.
Paper: Visual and Conceptual Analysis due Friday, January 3, by 10 p.m.
Test 3, available between Saturday, 1/4, 7:30 a.m., and Sunday, 1/5, 10:00 p.m.

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Course and University policies

Subject to change notice: All material, assignments, and deadlines may change with prior notice. It is your responsibility to stay in touch with your instructor, review the course site regularly, or communicate with other students, to adjust as needed if assignments or due dates change.

Academic integrity/ plagiarism: Plagiarism is not tolerated in this class and will result in an automatic F for the course. The following is taken from SIUE's Plagiarism Policy:

> *The University recognizes plagiarism as a serious academic offense. Plagiarism, the act of representing the work of another as one's own, may take two forms. It may consist of copying, paraphrasing or otherwise using the written or oral work of another without acknowledging the source, or it may consist of presenting oral or written course work prepared by another as one's own. Normally a student who plagiarizes shall receive a grade of F in the course in which the act occurs.*

Read the full statement at:
http://www.siue.edu/lovejoylibrary/services/instruction/plagiarism.shtml

Students are responsible for complying with University policies about academic honesty as stated in the University's Student Conduct Code.

Netiquette: As this is an online course, all of our communications happen via email or on Blackboard. It is therefore critical that we follow some "netiquette" rules to maintain a high degree of civility in our class communications. Guidelines for communication in this class are as follows:

> • In all communication, address me as Prof. Cooper or Dr. Cooper. Emails must begin with a salutation ("Dear Prof. Cooper,…" or just "Prof. Cooper,…") and close with your full name as signature.
> • Posts on the Discussion Board are graded for content as well as grammar, spelling, punctuation, and clarity. Therefore refrain from using text messaging shortcuts and acronyms.
> • Maintain civility in all exchanges. Profanity and "flaming" (attacking or insulting) will not be tolerated.
> • Don't use all capital letters as this is the equivalent of shouting on the Internet.
> • Avoid slang, as it can often be misunderstood or misinterpreted.
> • Understand that a class is a collection of individuals from different cultural and linguistic backgrounds. Maintain a respectful, civil tone in all exchanges.

ACCESS: *Students needing accommodations because of medical diagnosis or major life impairment will need to register with **Accessible Campus Community & Equitable Student Support (ACCESS)** and complete an intake process before*

accommodations will be given. Students who believe they have a diagnosis but do not have documentation should contact ACCESS for assistance and/or appropriate referral. The ACCESS office is located in the Student Success Center, Room 1270. You can also reach the office by e-mail at myaccess@siue.edu or by calling 618.650.3726. For more information on policies, procedures, or necessary forms, please visit the ACCESS website at www.siue.edu/access.

Drop and Add dates:

- **December 16** – Last day a student may withdraw from a Winter Session course and receive a full refund
- **December 27** – Final day a student may withdraw from Winter Session to receive a W on the transcript; no refund will be issued.

Additional information about Winter Session policies is available from the site at: http://www.siue.edu/wintersession/